

Pre-Photo Shoot Home Prep Guide

Getting setup and ready for your photo shoot is very important when marketing properties online.

We are there to professionally photograph and showcase your property and make it look its best online. The photographer is not a stager or a house cleaner. The photographer will do their best work when the house is ready upon arrival.

Virtual Tour Preparedness Suggestions:

* First Off " TURN ALL LIGHTS ON" - If lights/fans are on remote controls, please make those remotes available.

Outdoors:

- Remove/hide outdoor trash cans
- Spruce up your garden and lawn; trim shrubbery if necessary.
- Yard and patio should be neat; outdoor furniture should be in good shape.
- Mow the lawn; make sure the driveway & entryway are free of clutter (toys, bikes, etc.)
- Put cars in the garage - if the garage is not available, move the cars up the street and not in front of the home.
- If possible, no for sale yard signs until after the photo shoot.

Living Areas:

- Remove clutter and tidy up the shelves.
- Move excess furniture out of rooms. You want the space clean, open, and clutter-free (dog crates, tray tables, etc.).
- Replace burnt out light bulbs (the photographer will need light in most rooms).
- Have all window blinds adjusted the same - this really shows up in interior photos - I prefer them tilted slightly up.

Kitchen: (One of the MOST important rooms in the house)

- Clean off kitchen counters; remove any clutter.
- Make sure dirty/clean dishes are out of the sink & put away.
- Hide the garbage can.
- Remove magnets & notes off the refrigerator
- Generally I suggest you remove all small throw rugs from the floor. Show off the flooring - not the rugs

Bathrooms:

- Put essential items used daily in a small box that can be stored away.
- Remove items from inside walk-in showers.
- Close toilet lid and empty the garbage.
- Clean mirrors & glass surfaces.
- Hang towels neatly from towel bar.
- Generally I suggest you remove all small throw rugs from the floor. Show off the flooring - not the rugs

Overall/General:

- Check the basics around the house (indoors & out). It takes just a minute to make sure the house is clutter- free and all is in order.
- Turn on as many lights as you can when we arrive to shoot your tour.
- Try not to be in the room the photographer is photographing as you may end up in the photo.

Animals

- Please have all animals secured so they will not end up in the photos

The photographer cannot:

- Move furniture
- Clean or dust
- Move garbage
- Pick up/move clutter (toys, dirty dishes, dog toys, etc.)

The time to get the home ready is not when the photographer arrives. If you feel like you just can't be ready, please let your realtor know as soon as possible so we can reschedule. Please reschedule with 24 hours notice when possible.

